

Station WVBT-TV NORFOLK, VA.	Agency () GMMB	Rep Firm
Advertiser () OBAMA FOR AMERICA	3050 K ST NW	Sales Office () PHILADELPHIA
Product BARACK OBAMA	WASHINGTON, DC 20007	Salesperson () ANJIE BRADY
Estimate# 1904	Agency C/P1/P2/E 95/101/1904	
Buyer DAN NAGELBERG	Flight Dates 10/16/2012 - 10/29/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 3 ISSUE ADD TO SKED LNS 24-39
 REVISED TOTAL 28,800
 PLS CONFIRM ASAP
 THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*24	W-F	4P-5P	STEVE WILKOS Buyline Comment: STEVE WILKOS ADD TO SKED	:30	\$100.00	10/24-10/26	4	1	4	\$400.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*25	M	4P-5P	STEVE WILKOS Buyline Comment: STEVE WILKOS ADD TO SKED	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*26	W-F	5P-6P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED	:30	\$100.00	10/24-10/26	4	1	4	\$400.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*27	M	5P-6P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

Rep Order# 6863970 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/24/2012 11:35 AM 2 of 4

Last Received: 10/22/2012 5:10 PM
Showing Buylines: All Rep & Sta Revised Lines

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*28	W-F	3P-4P	JERRY SPRINGER	:30	\$60.00	10/24-10/26	4	1	4	\$240.00	
				Buyline Comment: JERRY SPRINGER ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*29	M	3P-4P	JERRY SPRINGER	:30	\$60.00	10/29-10/29	1	1	1	\$60.00	
				Buyline Comment: JERRY SPRINGER ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*30	W-F	7A-8A	AM NEWS	:30	\$125.00	10/24-10/26	8	1	8	\$1,000.00	
				Buyline Comment: AM NEWS ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*31	M	7A-8A	AM NEWS	:30	\$125.00	10/29-10/29	2	1	2	\$250.00	
				Buyline Comment: AM NEWS ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*32	M	2P-3P	STEVE WILKOS	:30	\$50.00	10/29-10/29	1	1	1	\$50.00	
				Buyline Comment: STEVE WILKOS ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*33	W,F	10P-1045P	LATE NEWS	:30	\$500.00	10/24-10/26	2	1	2	\$1,000.00	
				Buyline Comment: LATE NEWS ADD TO SKED								
				Sales Remark: V3 ADD TO SKED.								
				V3 Added								

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	*34	W-TH	1030P-11P	LATE NEWS Buyline Comment: LATE NEWS ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$400.00	10/24-10/25	2	1	2	\$800.00	
	*35	M	1030P-11P	LATE NEWS Buyline Comment: LATE NEWS ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
	*36	W	730P-12A	2012 WORLD SERIES Buyline Comment: 2012 WORLD SERIES ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$1,200.00	10/24-10/24	2	1	2	\$2,400.00	
	*37	TH	730P-12A	2012 WORLD SERIES Buyline Comment: 2012 WORLD SERIES ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$1,200.00	10/25-10/25	2	1	2	\$2,400.00	
	*38	SA	730P-12A	2012 WORLD SERIES Buyline Comment: 2012 WORLD SERIES ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$1,200.00	10/27-10/27	2	1	2	\$2,400.00	
	*39	SU	730P-12A	2012 WORLD SERIES Buyline Comment: 2012 WORLD SERIES ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$1,200.00	10/28-10/28	2	1	2	\$2,400.00	

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---REPORT TOTALS---

Report Totals: 39 / \$14,400.00

---SALES MONTHLY TOTALS---

Oct 12:	79 / \$27,840.00	Nov 12:	7 / \$960.00
Sales Totals: 86 / \$28,800.00			
Station Totals: 86 / \$28,800.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$125,217	CATV 0%	WAVY 32%	WGNT 3%	WPXV 0%	WTKR 14%
		WTVZ 7%	WVBT 23%	WVEC 21%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE